

This year's Strong kids Campaign is launched with an ambitious goal of raising \$250,000. We ask that you please give generously so that more kids and more families in our community can share the YMCA experience.



Every gift counts, because every dollar raised goes directly towards the needs of a child. You can make a difference. Please give generously.

For more information or to make your donation, please call us today or log on to:
www.gamountainsymca.org

YMCA PROGRAM HIGHLIGHTS

Summer Camp offers more than 500 children an opportunity to experience friends and memories that will last a lifetime.

After-School child care is offered in 27 City and County Schools for more than 1,500 children per day.

Financial Assistance is provided to more than 35% of all kids who participate in these programs.



GEORGIA MOUNTAINS YMCA

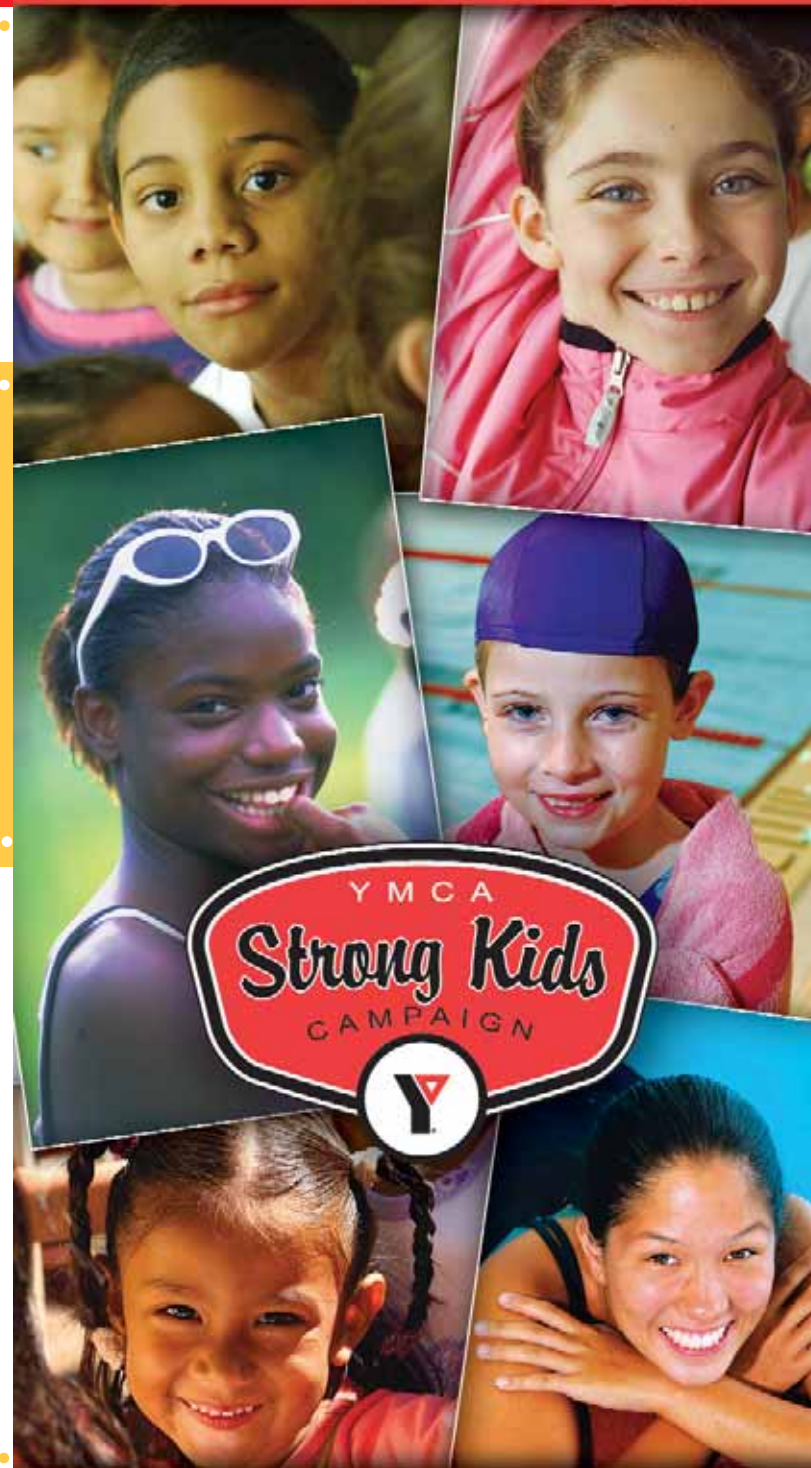
Proudly Serving the Northeast Georgia Communities.

**We build strong kids,
strong families, strong communities.**

2455 Howard Road • Gainesville, Georgia 30501
770.297.9622 • www.gamountainsymca.org

Mike Brown, Chief Executive Officer
mike@gamountainsymca.org

THEY NEED US. WE NEED YOU.



**BIG GOALS.
TO MAKE A
BIG DIFFERENCE.**



YOUR CONTRIBUTION HELPS MAKE IT HAPPEN.

Membership and program fees at the Georgia Mountains YMCA do not cover all the costs to support these vital community programs. To ensure that no one is denied a chance to participate because of inability to pay, we truly need your help.

Through the YMCA Strong Kid's Campaign, your contribution helps us provide program support and financial assistance to families who need it in our community. Only by working together can we give more kids the opportunity to grow strong in spirit, mind and body.



At the YMCA, one of our most important goals has always been to enrich the lives of kids in our community. But when some are left out, it leaves us all a bit poorer.

That's because giving kids a safe and nurturing place to go benefits everyone. By introducing them to experiences that will help them grow into responsible, successful adults, we make the community we love a better place to live. One child at a time. One family at a time.

YMCA programs teach young people important values such as caring, honesty, responsibility, faith and respect. Through a variety of fun and rewarding activities, they also develop valuable skills while they gain confidence and self-esteem. You simply can't put a price on strengthening and enriching the character of a child.

HELP US BUILD STRONG KIDS.



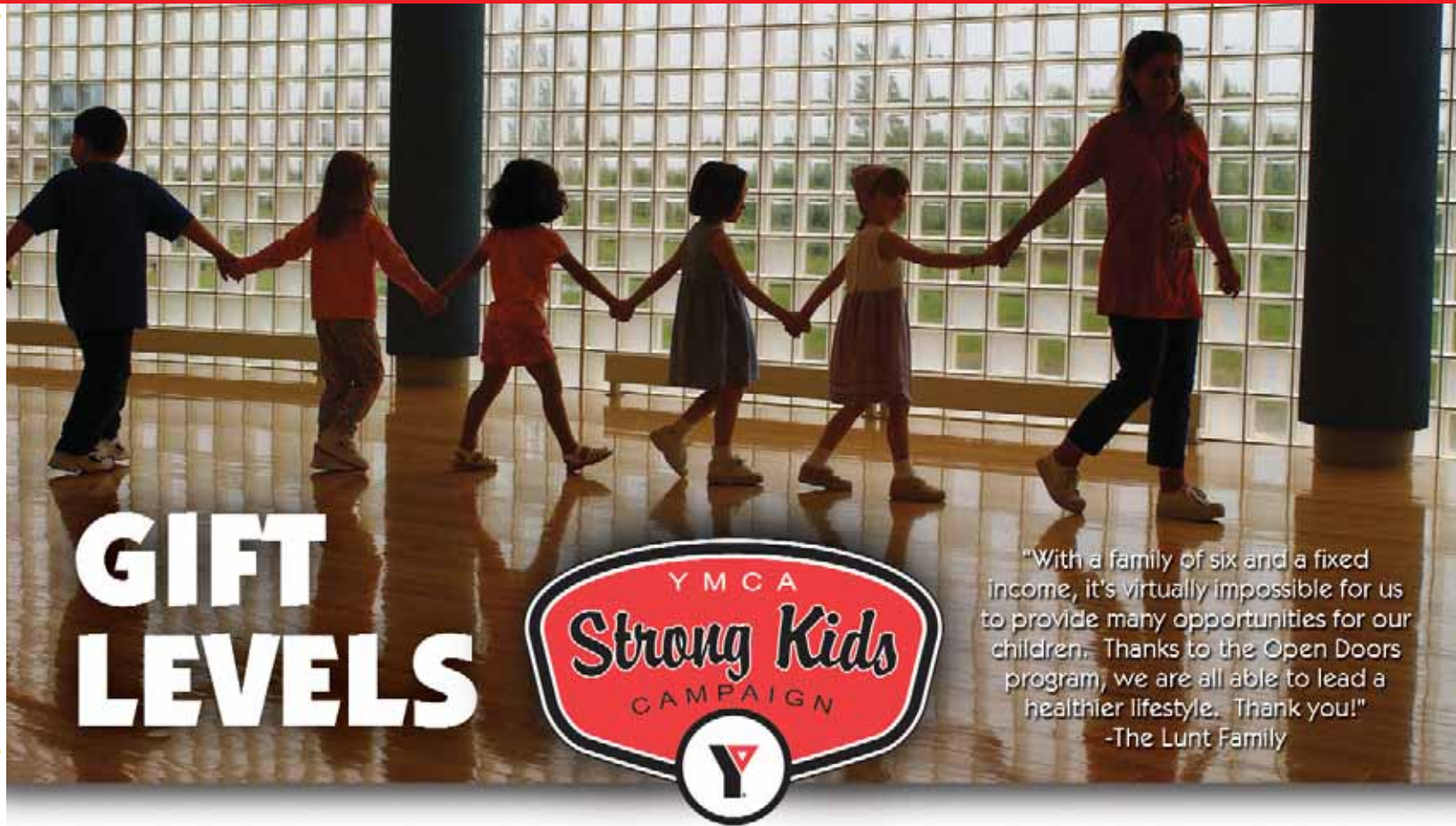
YMCA Strong Kids Campaign

All around us we see the images of children in need. These needs come in many forms - from food, clothing and shelter, to guidance and support. Whatever the needs, the YMCA is committed to improving the lives of the children and their families in our communities by providing safe places, caring and trained staff, and programs that teach life skills. Whether it's a place to go after school, a helping hand with homework, a place to learn leadership skills, or a place for the family to play and connect, the YMCA is there.



Safe Places

The YMCA is reaching out in many ways, including opening the doors for children and teens in your community that need a safe place to go to hang with friends and interact with adults. No child in need is ever turned away from the YMCA.



GIFT LEVELS



"With a family of six and a fixed income, it's virtually impossible for us to provide many opportunities for our children. Thanks to the Open Doors program, we are all able to lead a healthier lifestyle. Thank you!"
-The Lunt Family

The following donation categories can be a one time donation or set up as a monthly donation.

A Gift of \$10

Builds self-confidence by providing activity classes in our 21st Century Community Learning Center.

A Gift of \$25

Makes it possible for one child to attend summer camp, with life-enriching activities such as overnight camping, field trips and recreation activities.

A Gift of \$50

Supplies a preschool room with craft materials, preparing youngsters for school and teaching them valuable social skills.

A Gift of \$100

Gives a child a week of summer day camp, allowing working parents to feel secure that their child is in a safe, fun environment.

A Gift of \$250

Allows a child or teen a free youth membership six months, giving them a safe place to have fun, meet new friends and give back.

A Gift of \$500

Allows 10 kids to participate in youth basketball for free for one session, teaching them sportsmanship and providing healthy physical activity.

A Gift of \$1000

Provides a full year membership for a family to attend a YMCA facility and enjoy the many activities the facility has to offer.

A Gift of \$5000

Sponsors programs and activities in the Senior Center for 1 year, giving older adults a place to connect in a fun, nurturing community.

Your Donation/Gift Helps Support:

- The "Open Doors" Program**.....This program provides services for any person/family who desires to participate in the YMCA, regardless of money.
- YMCA Sports Program**.....Donations help fund our sports scholarship program to provide kids with proper uniforms and equipment.
- Afterschool Program**.....Donations help to fund scholarships for kids to participate in our Afterschool Program.
- Summer Camp**.....Donations help to fund scholarships for kids to participate in fun activities and experience the YMCA through our summer camps.
- YMCA World Service Campaign**.....Raises awareness of and financial support for the work of the global YMCA movement.



Caring & Committed Staff

YMCA staff is a daily presence to our children and families. Every day YMCA staff feed and rock babies, teach preschoolers to tie shoes, and help children and teens learn to resolve conflicts in a healthy way.

Programs That Teach Life Skills



Childcare, Leadership, Parent-Child, Arts & Humanities, Aquatics, Youth Sports and Camping are just a few of the programs the YMCA offers to help build strong kids. Lessons in feeling valued and empowered, learning boundaries and expectations, using time constructively, and developing strong, positive values are present in YMCA programs, as well as skill development and, of course, fun.



Please Give

Through the support raised by the YMCA strong Kids Campaign, the YMCA reaches out to children and families throughout the community to provide opportunities that they might never otherwise have. Your support provides the funds needed to make these programs available, providing the recreational, learning and life-enhancing experiences that build strong kids, strong families and strong communities.